

PROFESSIONAL HISTORY

Lead Designer

Electronic Ink **Aug. 2011–Present**

- Consult with clients on their business systems
- Design wireframes, frameworks, data visualization, and interface aesthetics
- Develop concept prototypes and interactive infographics
- Interview users and collaborate with research teams on findings
- Mentor design interns on professionalism, process, and tools

Assistant Adjunct Teaching Professor

Drexel University **Summer 2011, Winter 2012**

- Teach *On Screen Typography and Web Design I* courses
- Lecture on basic principles of interactive design and screen design
- Introduce students to semantic markup, CSS, and JavaScript
- Assist in curriculum planning for Media Arts department

Art Director

Sides Media **Sep. 2007–Aug. 2011**

- Design and direct print collateral, interfaces, and websites.
- Code interfaces using W3C-compliant HTML, CSS, and jQuery.
- Lead and train multiple teams of designers and developers.
- Create standards and methodologies for front-end development.
- Consult with clients for pitches, presentations, and demos.

Web Designer

TMX Communications **Nov. 2004–Jul. 2007**

- Developed concepts and executed ad campaigns and photo shoots.
- Designed interfaces, microsites, and animations for consumer brands.
- Built interactive Flash experiences, including promotional games and e-details for pharmaceutical clients

Junior Graphic Designer

Thomas Jefferson University Hospital **Sep. 2002–May 2003**

- Consulted with clients on stationery requests.
- Designed stationery, invitations, and other collateral.
- Managed jobs for production, prepped files for press.

EDUCATION

Bachelor of Science in Graphic Design

Drexel University, June 2004

GPA 3.64/4.0

Bachelor of Arts Degree

Central High School of Philadelphia, June 2000

TECHNICAL SKILLS

Web Development

- XHTML, HTML5
- CSS2, CSS3
- JavaScript, jQuery
- Actionscript 2.0/3.0

Design & Animation

- Adobe Photoshop, Illustrator, InDesign
- Adobe Flash, After Effects, Premiere
- Axure RP
- QuarkXPress
- FontLab, Glyphs, Blender